

2008 PRODUCT GUIDE

As seen on  
*Bill Dance*  
**OUTDOORS**

THE



*Bill Dance*

ADVANTAGE

**PLIERS**

Item No.	Description
N201	6" Needle Nose Pliers
N202	6" Side Cutter Pliers

Made of non-corrosive materials with replaceable blades to ensure that this is the last pair of pliers you will ever need to purchase. Molded to fit comfortably in any hand plus soft touch grips for added comfort.

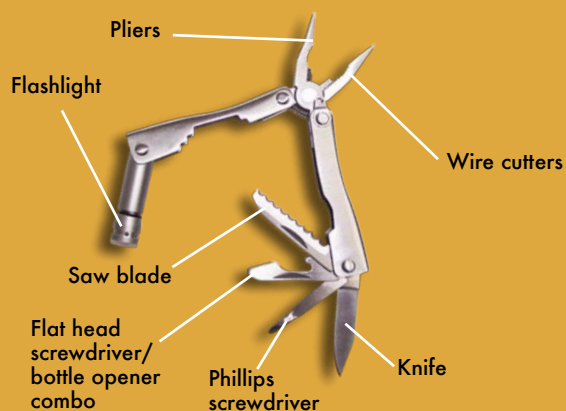
- Engineered for corrosion-free performance
- Grooved work area to improve holding power
- Replaceable stainless cutting blades
- Exclusive stainless steel skeleton to provide maximum strength & durability

**MULTI-TOOL**

Item No.	Description
N401	Multi-purpose Tool

With everything that you need for your next fishing trip on hand there is no need to carry multiple tools when you have them all in one. This sturdy and useful tool can conveniently be carried on your belt so it is right there when you need it.

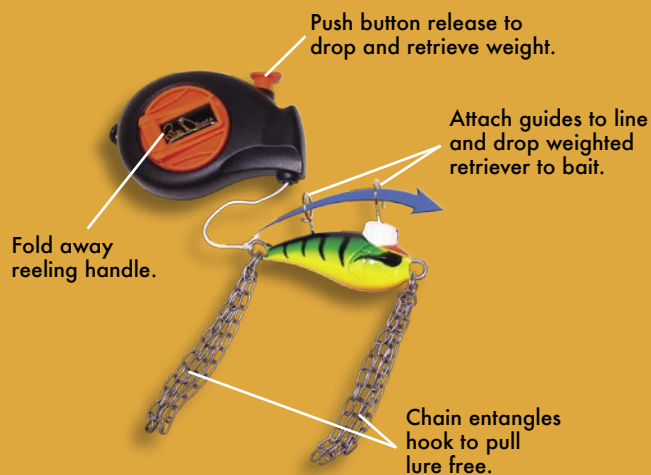
- Stainless steel design
- Soft sided carry case
- Screwdriver, knife, pliers, and flashlight
- Additional set of batteries on pack

**LURE RETRIEVER**

Item No.	Description
N101	Lure Retriever

The Bill Dance Lure retriever was designed to rescue your favorite crankbait from underwater snags. The ergonomic shape provides comfort and control while working the specially designed retriever to bounce the lure or entangle the hooks to pull the lure free. The push button brake releases the retriever to free fall but also acts as a brake while reeling your lure to the surface.

- Ergonomic design for better hand control
- Push button release to drop & retrieve weight
- Soft touch handle knob
- Fold away handle
- 25 feet of cord
- Hook & chain style lure retriever





### 25 Lb. Electronic Scale

Item No.	Description
N301	25 lb Fishing Scale

The 25 lb rated Bill Dance electronic fishing scale was designed with all the features you could ever need. Large digital display, 5 weight memory, auto off, back-light, retractable soft tape measure, and non-slip soft touch grip areas keep you in control of the fish.

- Large digital display
- Ergonomic design with soft touch grip
- Retractable soft tape measure
- Stores the weight of five fish
- Backlight
- Auto off
- 25 lb rating



### 75 Lb. Electronic Scale

Item No.	Description
N302	75 lb Fishing Scale

The 75 lb rated Bill Dance electronic fishing scale was designed to handle big fish! Featuring a large digital display, 5 weight memory, auto off, backlight, retractable soft tape measure to measure those trophy fish, and a specially designed hook to keep the fish on the scale. T-handle and non-slip soft touch grip areas keep you in control of the fish.

- Large digital display
- T-handle design to hold big fish
- Retractable soft tape measure
- Stores the weight of five fish
- Backlight
- Auto off
- Specially designed hook to hold big fish
- 75 lb rating

### Bill Dance Bloopers DVD

Item No.	Description
VBDD1	Volumes 1 & 2
VBDD3	Volume 3
VBDD4	Volume 4



A hilarious collection of out-takes and goof-ups from the Bill Dance outdoors television program on DVD.