



Creek Chub[®]

World Record Lures



2007
PRODUCT GUIDE

WOODEN PIKIE™

NEW!
WOODEN



IW6800
Wooden Pike
Orange Spotted

IW800
Wooden Jointed Pike
Chartreuse Spotted

Anglers who are serious about catching heavyweight fish – whether muskies, stripers or other mammoth predator species – won't want to be without two new versions of a classic Creek Chub lure. The Wooden Jointed Pike and Wooden Pike offer the classic Pike's distinctive fish-imitating profile, but are super-sized, traditional wood construction and equipped with ultra heavy-duty hardware and through wire construction. Both are designed to be cast L-O-N-G distances but are equally effective as trolling plugs.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking	Trolling
	IW6800	Wooden Pike	8	20.3	3 3/8	96.3	#4/0 saltwater hooks	topwater	0 - 4
	IW800	Wooden Jointed Pike	11	27.9	3 7/8	108.5	#4/0 saltwater hooks	topwater	0 - 4

Available Colors:

IW6800	Wooden Pike	BLP, BS, CS, OS, PE, PI, RW, YC
IW800	Wooden Jointed Pike	BLP, BS, CS, OS, PE, PI, RW, YC

BLP Black Back/Purple

BS Baby Stripper

CS Chartreuse Spotted

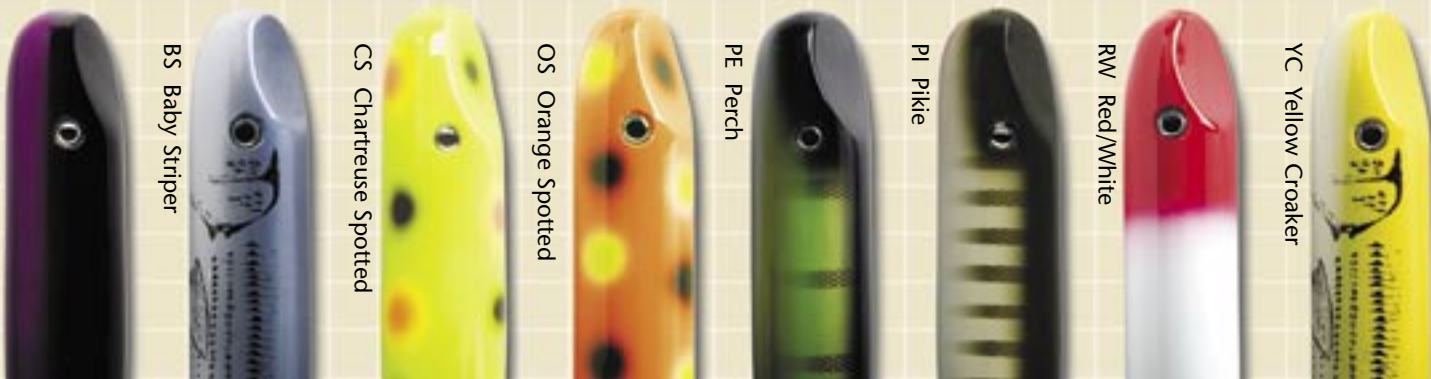
OS Orange Spotted

PE Perch

PI Pike

RW Red/White

YC Yellow Croaker



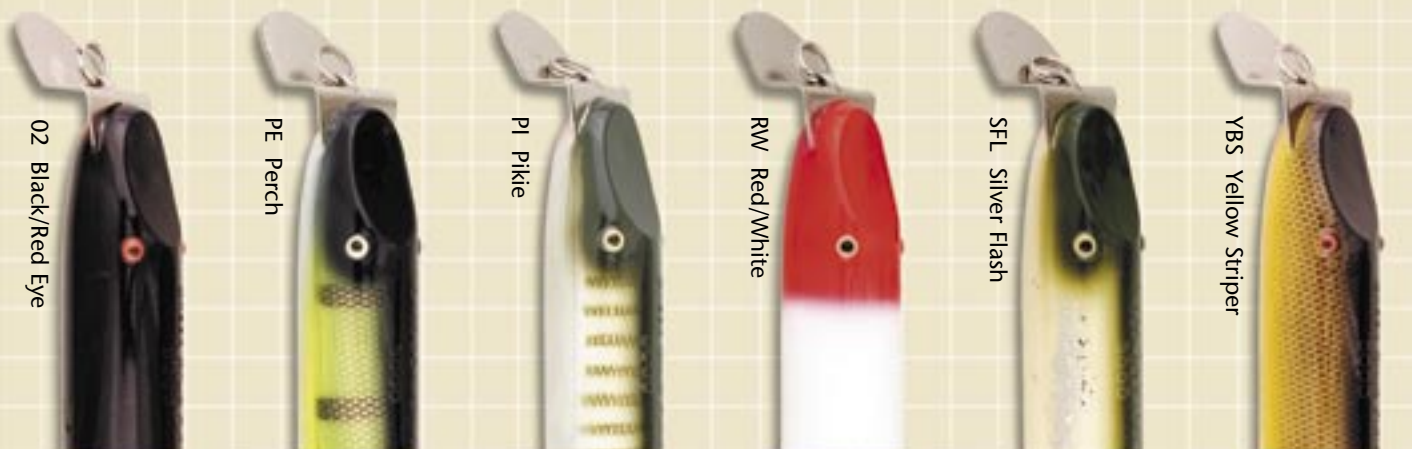
JOINTED PIKIE™

I3000P
Jointed Pike
Pikie



This steady, high-profile, Pike™ attains depths of four to seven feet when casting and up to eleven feet when trolling. The hardware of the Pike is selected for lasting strength and durability.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking (ft)	Trolling (ft)
	I3000P	Jointed Pike	6	15.2	1 3/4	49.0	#1/0 saltwater hooks	4-7	11



Creek Chub

A prominently displayed Creek Chub® banner will alert consumers to the fact that you carry Creek Chub® products. Made of weather-resistant Tyvek®. 4.5 x 2.5 feet. Grommets in all four corners.

Specs:	Model	Name	Size (feet)	Color
	UW10385	Creek Chub Banner	4.5 x 2.5	Red Logo

UW10385

Knuckle-Head™



I6700JPF
Holographic Black / Red Eye

I6600JPF
Holographic Shad

I6600JP
Baby Striper

I6500JP
Baby Bass

The Knuckle-Head and Knuckle-Head, Jr.'s. have captured the imagination of anglers from coast to coast. They're being used by surfcasters in the Northeast, muskie fishermen in the Midwest and bass anglers in the South. Who knew? Their unique jointed-head design has given them an unmatched action for all species of fish.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking	Trolling
	I6700JPF	Super Knuckle-Head	7	17.78	2 1/2	72.8	#3/0 saltwater hooks	topwater	n/a
	I6600JPF	Knuckle-Head	5	12.93	1 12/2	39.8	#1/0 saltwater hooks	topwater	n/a
	I6600JP	Knuckle-Head	5	12.93	1 1/2	39.8	#1/0 saltwater hooks	topwater	n/a
	I6500JP	Knuckle-Head, Jr.	4	9.84	5/8	17	#2 nickel hooks	topwater	n/a

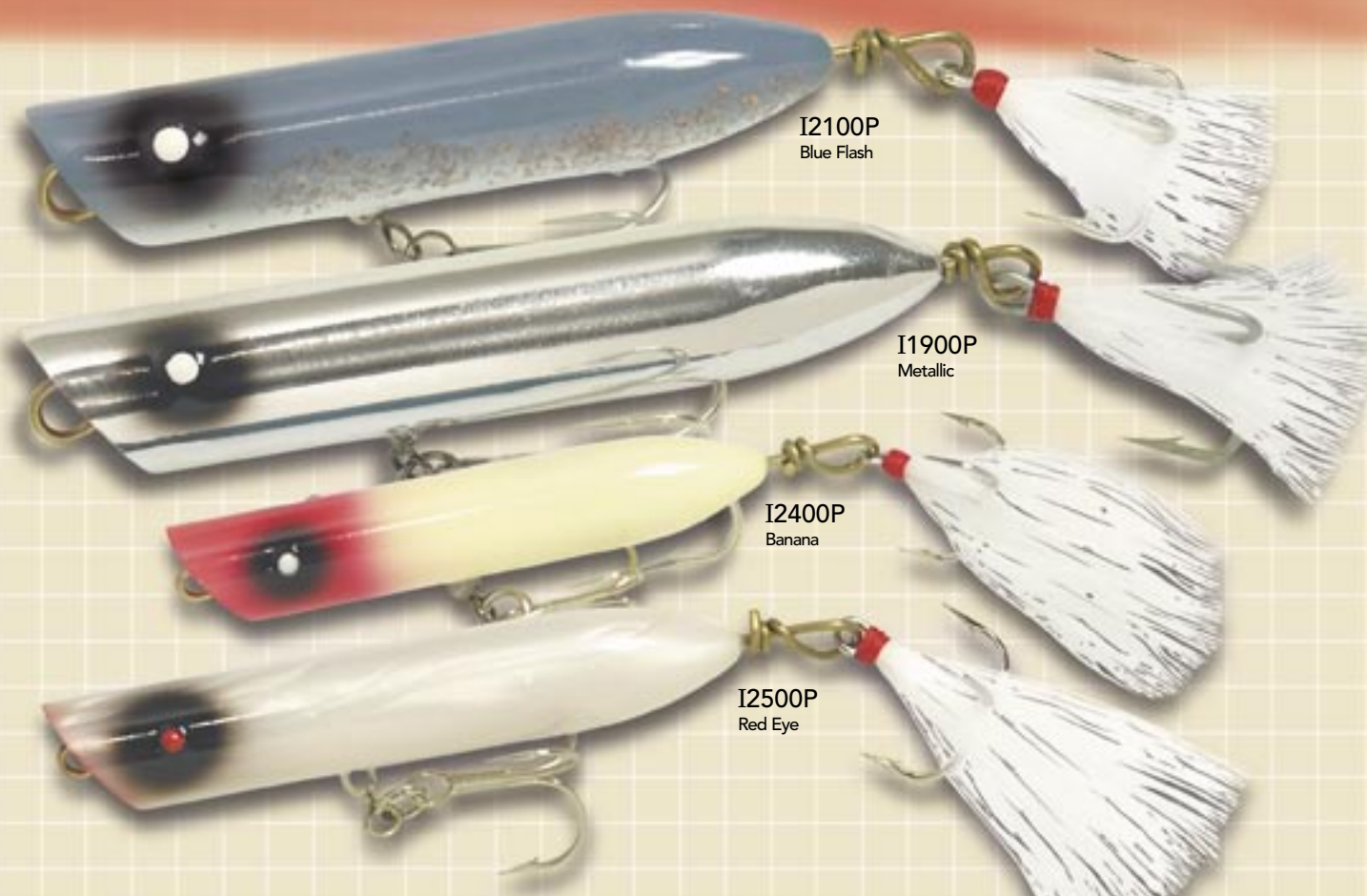
Available Colors:

I6700JPF	Super Knuckle-Head	H02, HBKS, HBLS, HBS, HPRT, HRT, HRW, HSD, HYC
I6600JPF	Knuckle-Head	HRT, HSD
I6600JP	Knuckle-Head	02, BS, HRT, HSD, MA, MBK, MBU, PRT, RW, YC,
I6500JP	Knuckle-Head, Jr.	02, BB, BONE, BS, FT, MA, MBK, MBU, NF, PRT, RW, TS, YC

Holographic colors only available in I6700JPF. I6600JPF only available in HRT & HSD.



STRIPER STRIKE™



I2100P
Blue Flash

I1900P
Metallic

I2400P
Banana

I2500P
Red Eye

The Striper Strike™ delivers long casts, unsurpassed durability and trophy-tough hardware. An excellent choice for fishing surf, below dams or anywhere long-casting surface lures are needed. The Striper Strike does not float and is designed to be retrieved quickly.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking	Trolling
	I1900P	Striper Strike	5	12.7	2 1/8	59.5	#3/0 saltwater hooks	topwater	n/a
	I2100P	Striper Strike	4 1/4	11.4	1 1/2	42.0	#1/0 saltwater hooks	topwater	n/a
	I2500P	Striper Strike	3 1/2	8.89	3/4	21.0	#2 saltwater hooks	topwater	n/a
	I2400P	Striper Strike	3	7.62	1/2	14.0	#4 nickel hooks	topwater	n/a

Available Colors:

I1900P	Striper Strike	02, BFL, BN, MA, ME, RE SFL, YBS
I2100P	Striper Strike	02, BFL, BN, MA, ME, RE SFL, YBS
I2500P	Striper Strike	BFL, BN, ME, RE, SFL
I2400P	Striper Strike	BFL, BN, ME, RE, SFL

02 Black/Red Eye



BFL Blue Flash



BN Banana



MA Mackerel



ME Metallic



RE Red Eye



SFL Silver Flash



YBS Yellow Striper



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www.CreekChub.com

Printed in the U.S.A.

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